R.J. Reynolds Tobacco Company

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TO: DM's
RM's
KAM's

As most of you are aware, the Anti-Cigarette Movement has moved into Upstate New York and they are looking for a ban on self-service displays county by county.

Elizabeth Gallagher, our Government Relations Representative has asked for our help as she would like to take a pro-active stance. She needs one to three Retailer/Distributor Chains, or any combination, for each county in our region.

She will call on them, discuss our need to contact Legislators and County officials to explain our position (i.e.: The We Card Program). She will also ask them to write letters.

I applaud her efforts and would like to support her. Please provide the one to three names you identify for each county, along with telephone numbers and name of operation.

We should speak to these people prior to placing them on our list to ensure they will be willing to at least write letters.

Any questions should be directed to my office and all correspondence should be sent to my attention.

Sincerely,

Roger C. Farmer
Regional Sales Manager

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Source: https://www.industrydocuments.ucsf.edu/docs/mkpm0000